

sophie *etc*



sophie's
media *kit*

about *me*

Sophie etc is a personal style, food and lifestyle blog. Originally set up in 2012 as a means to fuel a growing passion for beauty and writing, Sophie etc has now evolved to encompass a variety of topics from fashion and fitness to food and travel.

www.sophieetc.com

blog@sophieetc.com

social *stats*



3,800+



2,300+



700+

website *stats*

VISITORS

13,614

PAGEVIEWS

19,504

UNIQUE USERS

10,922

DA

28

popular *topics*



work with *me*

I regularly work with brands and have worked on several successful campaigns with lifestyle, fashion and food brands.

I primarily work on a product gifting / sponsorship model with product / payment in return for a blog post / social media coverage. You can see examples of some of my work below.

SPONSORED POST / PRODUCT POST EXAMPLES



pretty little
thing



la belle
assiette



thomas sabo

sponsored *posts*

All sponsored posts will be written by myself with original photography following a brief. Posts will be shared on social channels with relevant hashtags and clearly disclosed.

Please get in touch for my minimum sponsored post rate.

topics *covered*

TRAVEL FASHION LIFESTYLE BEAUTY FOOD



blog@sophieetc.com